



Abulón / Abalone

BENEFITS OF JOINING The Ballona LETS

Personal Benefits

- Receive goods and services without cash.
- Update or learn new skills to market to others.

Community Benefits

- *Abulón* stays in the community rather than travelling to a corporate office in another city or country.
- Trading supports local producers and improves the local economy.
- Trading creates its own community. Know your neighbors and like-minded people and trade with people you know and trust.

Business Benefits

- Improve your cash flow or utilize under-developed resources.
- Obtain business-related services and supplies without cash.
- Access new and unique markets.
- Create loyal customers.
- Generate referrals.
- Promote your business as supporting a local community group.
- Increase efficiency by trading services during off-peak and slow periods.
- Help extend the scope of your business.

I'M INTERESTED!

- I'd like to participate in the Ballona Local Economic Trading System.
- I'll help organize the kickoff party in early spring 2010.
- I'll Join the coordinating team to help set up the Trading System.

Name _____

Address _____

City/Area/Zip _____

Email _____

Phone _____

I'd like to offer the following goods/services:

1. _____

2. _____

3. _____

4. _____

5. _____

We appreciate your expression of interest during this setup phase; without your support we would have nothing to work with. By spring 2010, the Ballona LETS will operate completely online. At that time you will be asked to resubmit this information electronically.

The Ballona
Local Economic
Trading System
www://EnviroChangeMakers.org/sharing.htm#LETS



The Ballona Local Economic Trading System

*Goods and services can be traded
without the need for cash*

A Community
Trading Network
centered around the
Westchester, del Rey,
Inglewood, and Culver City areas
of the Los Angeles basin

Members trade goods and services
through the exchange of
points called "*Abulón*"

WHO CAN JOIN?

Everyone has skills to offer.

If you or your business can provide a product or service to other people, you can earn *Abulón* to obtain other products and services!

The Ballona LETS provides you with an opportunity to help others with whatever skills you have. You could earn *Abulón* with:

- Skills or goods you offer professionally
e.g. you have a business, you own a store, you are a bookkeeper, or a registered massage therapist
- Activities you do as a hobby
e.g. you enjoy gardening, you make candles, you sew, you tinker with computers, you like painting and redecorating
- Skills you used in the past
e.g. you were an auto mechanic or a student painter in the past



No Bullion. *Abulón!*

HOW DOES IT WORK?

When you join The Ballona LETS you open an *Abulón* account to track transactions.

Members have access to our online Directory which lists goods and services being offered.

You can contact members directly and negotiate trades using *Abulón* points.

You can supply your goods and services to other Ballona LETS members using *Abulón* points.

A LETS system works when you use it.

Q: Are there any fees?

A: A small monthly account-keeping fee (in *Abulón* points) is assessed each month. You can easily earn these points back through attending a LETS potluck, doing business development for the LETS, or exchanging with members.

Q: Do I have to accept *Abulón*?

A: There is no obligation to trade. Some businesses choose to accept partial payment in *Abulón* with the balance of payment in U.S. dollars.

Q: What about my account balance?

A: At any time you may check your account balance or trading activities through our secure online database.

Q: Is it legal?

A: Yes, completely. Note: it is up to you to account for any taxes incurred.

To learn more, watch this YouTube video
http://www.youtube.com/watch?v=M_SeffUDeG8

The Ballona LETS will begin actual trading in early spring 2010. We welcome your support during this setup period – please register your interest in the system via the form on the back of this brochure.

PRODUCTS AND SERVICES

Here's a sample of some of the products and services offered by Ballona LETS members:

- Computer repair services
- Cooking instruction using local vegetables
- Dog walking
- House sitting
- interior house painting
- Knitting instruction
- Rain barrel installation
- Transportation (chauffeur)
- Vegetable garden design and consultation
- Vegetable gardening instruction for families with children
- And more ...

You are about to adventure into an exciting relationship with your community, neighbors and friends! In the world of time-stressed schedules, the Ballona LETS is an answer to nurturing a little more of what you love to do in exchange for what you don't know how to do, don't want to, or don't have time to do – created through the power of sharing the community wealth of talents.